

Color Powder and Color Dash Safety FAQs

What is color powder made of?

Whether you call it Color Powder, Colored Chalk, Colored Dust, Holi Powder, Holi Colors etc., it is essentially the same thing. Bright, vibrant powder used to throw at our Color Dash. Our Color Powder is made from a blend of food grade cornstarch, FD&C and D&C dyes (food, drug and cosmetic dyes) and baking soda.

Safety is our main priority! Our colors are made with high quality cornstarch, dyes and baking soda. All dyes are 100% FD&C and/or D&C approved.

Our color powder is gluten free and does not contain dairy, nuts, wheat, soy or other common allergens. Although it is made from all food safe ingredients, it is not created in a food safe facility and is not intended for human consumption.

Is color run powder safe to inhale?

Although all the materials are food grade we do not recommend inhaling large quantities of color powder. It should always be used in well ventilated outdoor space and when throwing at participants you should aim for the chest area.

Anyone who has asthma, is allergic to any of the ingredients or has any respiratory issues should exercise caution when participating in color powder events. Color runs can potentially trigger asthma attacks in people with asthma, as the powdered color used in these events can irritate the airways when inhaled, especially if a person has a sensitivity to the powder's ingredients like cornstarch; individuals with asthma should consult their doctor before participating in a color run and may need to take extra precautions like wearing a face mask

Wearing protective gear such as masks or goggles is a way to be extra safe if you are worried about inhaling or allergies. While we provide sunglasses, it is your responsibility to wear additional protective gear if you feel that is necessary.

We will be providing rinse stations to promote a safe and enjoyable experience for all participants.

Is color powder safe for children and pets?

Our color powder is generally safe for children and pets. However, precautions should be taken to prevent inhalation or ingestion. Participants with younger children should give them protective gear and supervise them closely.

We advise keeping pets away from color powder events as it may cause anxiety or physical eye and respiratory irritation, especially for short-snout dog breeds.

What are the side effects of color powder?

While our color powder is non-toxic, there can still be some side effects, especially for individuals with sensitivities or pre-existing conditions. Here are some potential side effects and considerations:

Respiratory Irritation: Coughing, sneezing, throat irritation, and shortness of breath. Inhaling fine particles of color powder can irritate the respiratory tract, particularly in people with asthma or other respiratory conditions.

Respiratory distress, especially in people with asthma or chronic respiratory conditions. While uncommon, prolonged or excessive inhalation of color powder can exacerbate pre-existing respiratory issues.

Eye Irritation: Redness, itching, watering, and discomfort.

Skin Irritation: Redness, itching, rashes, and dryness. Some individuals with sensitive skin or allergies might experience irritation.

Allergic Reactions: Hives, swelling, difficulty breathing, and other allergic symptoms. Certain ingredients in the color powder, like cornstarch, can trigger allergic reactions in some individuals.

Ingestion Risks: Stomach upset, nausea, or other gastrointestinal issues from ingestion of color powder, although non-toxic, can still cause mild digestive discomfort.

What to do if someone has a color powder reaction?

If someone experiences discomfort or adverse reactions after inhaling color powder:

1. Remove the individual from the source of the powder to a well-ventilated area.
2. If powder got into their eyes or mouth, rinse thoroughly with water.
3. If symptoms persist, such as difficulty breathing, severe irritation, or allergic reactions, seek medical attention promptly

For additional Questions or Concerns, please email us at:

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